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Fresia opens GranRoma shopping centre

The new GranRoma shopping centre, located in the eastern quadrant of the city, opens its doors to the public on the evening of Thursday 16 May, just 20 months after work on it had begun, thanks to the Fresia Group, the company that designed, developed and built the centre.

Reachable by taking Prenestina Bis, inside the G.R.A., GranRoma covers a surface of 40,000 m2 and is arranged on three levels: a basement car park and two floors dedicated to shopping and restaurants. In all 97 shops of the clothing, electronics and home furnishing sectors (Maisons du Monde is the first retail point in Rome, so eagerly awaited; Zara is present with a space of 3.200 m2), a Pam city Supermarket, new sign for the Pam Group introduced for the first time at GranRoma, in addition to restaurants which include Calavera, a new concept of Mexican cuisine, the second in Rome, food shops and cafés. A scenic 350 m2 terrace on the second level of the shopping centre completes the structure, providing a unique view overlooking the impressive Alexandrian aqueduct (226 AD).

The GranRoma shopping centre, located within the Tenuta della Mistica, an ancient agricultural estate between Prenestina and Casilina where several initiatives are located today linked to leisure time, social time and agriculture, will become a meeting point for the inhabitants of the area, a place to gather and a place of services, alongside the greenery and the fascinating archaeological ruins of the aqueduct.

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